



FUNDING ALERT



A Service of the Executive Office of the Mayor
Office of Partnerships and Grants Development
Government of the District of Columbia

www.dc.gov
Email: fundingalert@dc.gov

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Federal Opportunities

CSBG T/TA Program-Earned Income Tax Credit and Other Asset Formation Opportunities. *The Department of Health and Human Services (DHHS)/Administration for Children and Families (ACF)* announces funds to create or expand asset formation and financial literacy services offered by eligible entities funded under the Community Services Block Grant (CSBG) Program. Eligible applicants include Community Services Block Grant eligible entities, State Community Action Associations, nonprofit and faith-based organizations. The deadline for applications is September 9, 2004. Approximately \$500,000 is available to make 7 awards. For further information, contact Dr. Margaret Washnitzer, DHHS/ACF, at OCS@lcgnet.com or 1-800-281-9519; or go to: <http://a257.g.akamaitech.net/7/257/2422/06jun20041800/edocket.access.gpo.gov/2004/04-18289.htm>. This grant is subject to "Intergovernmental Review" under EO 12372.

Special Education-Technology and Media Services for Individuals With Disabilities - National Instructional Materials Accessibility Standard. *The Department of Education (DOED)/Office of Special Education and Rehabilitative Services (OSERS)* announces funds to: improve results for children with disabilities by promoting the development, demonstration, and use of technology; support educational media activities that provide educational value to children with disabilities; provide support for some captioning and video description; and provide cultural experiences through appropriate nonprofit organizations. Eligible applicants include state educational agencies (SEAs),

local educational agencies (LEAs), institutions of higher education (IHEs), other public agencies, nonprofit organizations, and for-profit organizations. The deadline for applications is September 9, 2004. Approximately \$650,000 is available to make two awards - \$400,000 for development and \$250,000 for technical assistance and dissemination. For further information, contact Bonnie Jones, DOED, at (202) 245-7395; or go to: <http://a257.g.akamaitech.net/7/257/2422/06jun20041800/edocket.access.gpo.gov/2004/04-18307.htm>. This grant is subject to "Intergovernmental Review" under EO 12372.

Technical Assistance and Dissemination to Improve Services and Results for Children With Disabilities - Improving Achievement of Children With Disabilities Under the No Child Left Behind Act. *The Department of Education (DOED)/Office of Special Education and Rehabilitative Services (OSERS)* announces funds to provide technical assistance and information that: support states and local entities in building capacity to improve early intervention, educational, and transitional services and results for children with disabilities and their families; and address goals and priorities for improving state systems that provide early intervention, educational, and transitional services for children with disabilities and their families. Eligible applicants include state educational agencies (SEAs), local educational agencies (LEAs), institutions of higher education (IHEs), other public agencies, nonprofit organizations, and for-profit organizations. The deadline for applications is September 9, 2004. Approximately \$2 million is available to make one award. For further information, contact Debra Price-Ellingstad, DOED, at (202) 245-7481; or go to:

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<http://a257.g.akamaitech.net/7/257/2422/06jun20041800/edocket.access.gpo.gov/2004/04-18306.htm>.

This grant is subject to "Intergovernmental Review" under EO 12372.

Technology and Media Services for Individuals With Disabilities-Television Access. *The*

Department of Education (DOED)/Office of Special Education and Rehabilitative Services (OSERS) announces funds to: improve results for children with disabilities by promoting the development, demonstration, and use of technology; support educational media activities that provide educational value to children with disabilities; provide support for some captioning and video description; and provide cultural experiences through appropriate nonprofit organizations. Eligible applicants include state educational agencies (SEAs), local educational agencies (LEAs), institutions of higher education (IHEs), other public agencies, nonprofit organizations, and for-profit organizations. The deadline for applications is September 9, 2004.

Approximately \$2.8 million is available to make 14 awards. Grants of up to \$125,000 are available for Local News and Public Information Programs and up to \$300,000 for Accessible Children's Television Programs. For further information, contact Jo Ann McCann, DOED, at (202) 245-7434; or go to: <http://a257.g.akamaitech.net/7/257/2422/06jun20041800/edocket.access.gpo.gov/2004/04-18308.htm>.

This grant is subject to "Intergovernmental Review" under EO 12372.

District Opportunities

Home Visits to TANF Sanctioned Customers. *The*

Department of Human (DHS) seeks to encourage sanctioned TANF customers to actively pursue self-sufficiency, identify barriers to employment, and explore factors resulting in long-term TANF receipts and difficulties transitioning from welfare to work. Eligible applicants include community- and faith-based organizations in DC. The deadline for applications is October 15, 2004, at 4:00pm.

Approximately \$1.2 million is available to make one or more grants. A Pre-Application Conference will be held on September 10, 2004, 10:00am-noon, Office of Performance Monitoring, 645 H Street, NE, Washington, DC, 5th Floor, main conference room.

The Request for Application (RFA) will be available on August 20, 2004. At that time, applications may

be obtained from Priscilla Burnett, Office of Grants Management, 64 New York Avenue, NE, Washington, DC, 6th Floor, Room 6201, (202) 671-4398; or go to: <http://www.opgd.dc.gov/>, select District Grants Clearinghouse. For further information, contact Jason Perkins-Cohen at (202) 698-3955.

CLARIFICATION. Housing and Housing Services for People Living with HIV/AIDS (HOPWA RFA #0726-04). *The Department of*

Health (DOH)/HIV/AIDS Administration (HAA) wants to clarify that "Tenant Based Rental Assistance" and "Supportive Housing" are separate service areas. Therefore, organizations may submit an application for each. There are a total of 6 service areas. A modified NOFA is available on the District Grants Clearinghouse. For further information, contact DOH at (202) 442-9414; or go to: <http://opgd.dc.gov/opgd/cwp/view,a,1316,q,586841,opgdNav,1330411.asp>.

Electronic Grants Clearinghouse. *The Mayor's Office of Partnerships and Grants Development* is the clearinghouse for the Government of the District of Columbia's grant programs. Notices and application packets are available for the following notices at: <http://opgd.dc.gov/>, District Grants Clearinghouse.

The DC Office on Aging (DCOA), FY 2005 Ward 8 Lead Agency Grant Program, August 24, 2004, at 5:00pm.

The Department of Health (DOH)/HIV/AIDS Administration (HAA), Housing and Housing Services for People Living with HIV/AIDS, August 27, 2004, at 4:00pm.

The DC Commission on the Arts and Humanities (DCCAH), Folk and Traditional Arts Mini Grants, September 2, 2004, at 6:00pm.

The Department of Housing and Community Development (DHCD), Housing Grants, September 3, 2004, at 4:00pm.

The Office of the Deputy Mayor for Public Safety and Justice (ODMPSJ)/Justice Grants Administration (JGA), Juvenile Justice Challenge Activities Grants, September 7, 2004, at 5:00pm.

The Office of the Secretary (OS), Escheated Estates, September 24 and December 30, 2004.

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The DC Commission on the Arts and Humanities (DCCA), Arts Learning and Outreach: Teacher Mini-Grant Program, September 30, 2004, at 6:00pm.

The DC Commission on the Arts and Humanities (DCCA), Young Artists, October 25, 2004.

The DC Commission on the Arts and Humanities (DCCA), Small Projects Program (SPP), December 2, 2004, March 3, 2005, and June 2, 2005.

The Office of the Deputy Mayor for Planning and Economic Development, Commercial District Technical Assistance Program (CD-TAP), applications will be accepted on a rolling basis.

The Office of the Deputy Mayor for Planning and Economic Development, Commercial Property Acquisition and Development Program (CP-A&D), applications will be accepted on a rolling basis.

Foundation Opportunities

NEW DEADLINE. Neighborhood Excellence Initiative. *Bank of America* recently launched its Neighborhood Excellence Initiative to recognize, nurture and reward organizations, local heroes and student leaders – in 30 of the bank's major communities across the country – that are helping rebuild and revitalize their neighborhoods. The Neighborhood Builders program provides grants and leadership training to groups working to promote vibrant neighborhoods. The specific focus areas of this program in DC are: community and workforce development with an emphasis on housing and neighborhood revitalization; mentoring outreach and early childhood education; and health and human services. Eligible applicants include nonprofit organizations based in and serving DC. **The new deadline for applications is August 25, 2004.** For further information or to apply, go to: www.Bankofamerica.com/foundation.

REMINDER. Disparities in Health and End-of-Life Care. *The Aetna Foundation* announces the Quality of Care Grants Program to support initiatives focused on: Disparities in Health — programs to improve the quality of health care delivered to racial and ethnic minority populations; and End-of-Life Care — programs to enhance care and services for both caregivers and patients at the end of life. Priority consideration will be given to programs that

address both areas of interest. Eligible applicants include nonprofit organizations. The deadline for submitting online proposal abstracts is October 1, 2004. Multi-year requests of up to three years will be considered. Awards will range from \$25,000-\$100,000 annually. For further information, go to: http://www.aetna.com/foundation/news/articles/2004/pr_20040615.htm.

Community Action Grants for Education. *The American Association of University Women (AAUW) Educational Foundation* provides start-up funds for projects focused on K-14 (including 2-year colleges) girls' achievement in math, science, and/or technology. Grants support planning activities, coalition building, program implementation and evaluation. Eligible applicants include individual women, AAUW branches, AAUW state organizations, and community-based nonprofit organizations. The deadline for applications is January 15, 2005. Grants range from \$5,000-\$10,000. For further information, go to: http://www.aauw.org/fga/fellowships_grants/index.cfm.

Domestic Violence. *Verizon Wireless* announces funds for domestic violence through its HopeLine Program. The program supports organizations involved in domestic violence prevention and education to enable them to introduce new programs, expand existing ones or add facilities to better serve clients. Preference will be given to domestic violence prevention proposals that: emphasize the benefits of the new or expanded program or services; include a plan for implementing the new or expanded program or services with a defined beginning and end; and define measurable results. Eligible applicants include nonprofit organizations based in DC, Virginia, and Maryland. The deadline for applications is August 31, 2004. A total of 12 grants of \$2,500 each will be awarded. For further information and to access the application, contact Tracey Primrose, CP Communications, at (202) 966-8779, (301) 509-0535-wireless, or Primroseta@aol.com.

Environment, Population, and Education. *The Educational Foundation of America (EFA)* makes grants for specific projects related to the environment, the crisis of human overpopulation and reproductive freedom, Native Americans, arts,

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education, medicine, and human services. Eligible applicants include nonprofit organizations. Letters of Inquiry (LOI) are accepted at any time. For further information, contact Diane M. Allison at (203) 226-6498 or efa@efaw.org; or go to: <http://www.efaw.org>.

FY 2005 Parent Centers and Out of School Time Programs - Ages 5-13 (RFP I). *The DC Children and Youth Investment Trust Corporation (Trust)* requests proposals for the funding of quality programming to serve children, youth and parents in DC. In particular, the Trust welcomes proposals that support pre-adjudicated and adjudicated children, children with special needs, children in foster care, parent centers with child abuse prevention programs, faith-based initiatives, and programs providing services to "Hot Spot" communities. ("Hot Spot" communities, as defined by the Metropolitan Police Department, are identified by maps available at www.cyitc.org or by calling (202) 347-4441.) Grants will be awarded in two areas: Parent Centers; and Out-of School Time Programs. Eligible applicants include nonprofit organizations, with the primary program focus on serving children and/or youth within DC, that have been in existence since at least October 1, 2003. The deadline for applications is September 8, 2004, at 5:00pm. Four Bidders' Conferences will be held in August: August 18, 1:00-3:00pm, 1616 P Street, NW, Suite 700; August 19, 10:00am-noon, Pennsylvania Avenue Baptist Church, 3000 Pennsylvania Avenue, SE; August 24, 10:00am-noon, Sherwood Recreation Center, 640 10th Street, NE; and August 25, 10:00am-noon, Carlos Rosario Public Charter School, 11th and Harvard Streets, NW. For further information on the conferences and the application, contact the Trust at (202) 347-4441; or go to: www.cyitc.org.

FY 2005 Older Youth - Ages 14-24 (RFP II). *The DC Children and Youth Investment Trust Corporation (Trust)* requests proposals for the funding of quality programming to serve children, youth and parents in DC. In particular, the Trust welcomes proposals that support pre-adjudicated and adjudicated children, children with special needs, children in foster care, parent centers with child abuse prevention programs, faith-based initiatives, and programs providing services to "Hot Spot" communities. ("Hot Spot" communities, as defined by the Metropolitan Police Department, are identified

by maps available at www.cyitc.org or by calling (202) 347-4441.) Grants will be awarded in three areas: In-School Youth Programs; Out-of School School (graduate or drop-out) Programs; and Youth Engagement Programs. Eligible applicants include nonprofit organizations, with the primary program focus on serving children and/or youth within DC, that have been in existence since at least October 1, 2003. The deadline for applications is September 8, 2004, at 5:00pm. Four Bidders' Conferences will be held in August: August 18, 3:00-5:00pm, 1616 P Street, NW, Suite 700; August 19, 1:00-3:00pm, Pennsylvania Avenue Baptist Church, 3000 Pennsylvania Avenue, SE; August 24, noon-2:00pm, Sherwood Recreation Center, 640 10th Street, NE; and August 25, noon-2:00pm, Carlos Rosario Public Charter School, 11th and Harvard Streets, NW. For further information on the conferences and the application, contact the Trust at (202) 347-4441; or go to: www.cyitc.org.

HIV/AIDS Nutrition. *Altria Group, Inc., in partnership with the Association of Nutrition Services Agencies (ANSA), announces funds for the Positive Helpings program.* The goal of this initiative is to support unique and effective approaches to the provision of nutrition services for people living with HIV/AIDS. Grants will respond to critical service gaps/needs by: increasing the amount of services provided; improving the effectiveness and quality of services provided; and/or sustaining the provision of existing effective high quality services. Eligible applicants include nonprofit organizations that provide groceries, congregate, and/or home-delivered meals to people living with or affected by HIV/AIDS. The deadline for applications is September 30, 2004. Grants range from \$5,000-\$50,000. For more information, go to: http://www.altria.com/responsibility/04_05_01_01_01_hungergrantprograms.asp.

September 11 Recovery Grants. *The American Red Cross September 11 Recovery Program* has issued the first of several Requests for Proposals (RFPs) for services assisting the long-term recovery of those directly affected by the events of September 11. Applications are invited for the following grant programs: Mental Health & Wellness - support for mental health and wellness services and programs that provide forums for people to share their experiences, for mental health and other professionals

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to learn how to better identify and serve those needing emotional support, and other mental health interventions; and Access to Recovery Services - support for access, outreach, and services through community-based organizations with connections to underserved and hard-to-reach populations including the culturally or linguistically isolated, immigrants, and low-income populations. Eligible applicants include nonprofit organizations in good standing with quality services or programs that address the long-term needs of those impacted by September 11. The deadline for applications is September 9, 2004. For further information, contact the Red Cross Recovery Grant Program at (212) 812-4348 or info@recoverygrants.org; or go to: <http://www.recoverygrants.org/>.

Resources & Announcements

Americans Give \$241 Billion To Charity In 2003.

The Giving USA Foundation has released its study on recent charitable giving in the U.S. – Giving USA 2004. According to the report, American individuals, estates, foundations, and corporations gave an estimated \$240.72 billion to charitable causes in 2003. This is an increase of 2.8 percent over a revised estimate of \$234.09 billion for 2002. This is the highest rate of growth seen since 2000. Some highlights include: gifts received through bequest in 2003 are estimated to have increased 12.8 percent to \$21.60 billion; giving to health organizations rose an estimated 10.7 percent; and giving to the arts, culture, and humanities sub-sector grew an estimated 7.3 percent. For further information, go to: http://aafrc.org/press_releases/trustreleases/americans_give.html.

Comments Needed on Uniform Financial Guidelines for Government Grants. *The Uniform Guidelines Coalition*, a coalition of nonprofits, has published a draft of Uniform Data Elements and Definitions for Grant Budgeting and Financial Reporting. This document will be used by government grantees as part of the federal grant streamlining process. The objective of the project is to facilitate creation of core summary budget data elements for use by both federal and state governments. The coalition is seeking comments from nonprofits and their accountants by September 30, 2004. After the guidelines are modified to incorporate input, a new version will be released for

field-testing, and all grantees will be urged to try them. For further information, go to: <http://www.ombwatch.org/article/articleview/2333/1/259>.

Counseling for Nonprofits. *The Enhanced Business Information Center (e-BIC)*, a product of the DC government, the U.S. Small Business Administration, the DC Public Library, and private sponsors, provides a variety of technology, business counseling, video conferencing, and training for small businesses. Every Monday, a SCORE (Service Corps of Retired Executives) volunteer takes appointments to provide counseling to nonprofits. The e-BIC is located at the Martin Luther King Jr. Memorial Library, 901 G Street, NW, across the street from Gallery Place and two blocks east of Metro Center. To make an appointment to meet with the nonprofit specialist, contact e-BIC at (202) 606-4000 x 287. For more information on e-BIC, go to: www.dclibrary.org/ebic.

Email Marketing for Nonprofits. *Convio, Inc.* offers a free booklet for nonprofits - *The Basics of Email Marketing for Nonprofits: Using Email Communications to Build and Strengthen Constituent Relationships Online*. This online resource provides nonprofits with tips on connecting consistently with constituents on a timely basis and successfully delivering the right message to prompt action such as donating, running a volunteer fundraising campaign, joining/renewing membership, advocating on pending legislation, or participating in an event such as a walk or run. It also describes how to build a file of email addresses, get people to sign up to receive email communications from you, eliminate spam elements from your emails, and execute successful email campaigns. For further information, go to: www.convio.com/emailguidedownload.

Free Consultants. *COMPASS* is a volunteer consulting alliance composed of local MBA alumni from Harvard Business School, Stanford Graduate School of Business, Wharton Business School, and Dartmouth's Tuck School of Business. Working in partnership with Greater DC Cares (www.dc-cares.org), COMPASS matches volunteers with carefully screened nonprofit organizations to perform projects that focus on topics such as: Strategic Planning/Expansion Strategy; Board Development Strategy; Organizational Development Strategy; Marketing and Communications Strategy; and

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Funding Strategy. Eligible applicants include nonprofit organizations that have an Executive Director, Board of Directors, at least 3 paid staff, an annual operating budget of at least \$500,000, and no religious affiliation. In addition, the services provided by the organization must benefit the Greater DC community. The deadline for applications for the 2004-2005 project cycle is September 17, 2004. For further information, contact Melissa Williams at (301) 654-5681 or Mwilliams@dc-cares.org; or go to: www.compassdc.com. Apply for a Project Team.

Grants Information Resource Center (GIRC).

The Mayor's Office of Partnerships and Grants Development (OPGD) provides assistance to nonprofit and government representatives through a resource center at One Judiciary Square, 441 4th Street, NW, Suite 200 South. The primary focus of the GIRC is to assist emerging and small nonprofits that either lack computer access or the knowledge to best use their existing computer technology to identify grant, capacity building, and other related resource information online. Featured in the GIRC are four workstations with funding research databases and access to the Internet. The Center also has a small library of printed materials. Access to the GIRC is free of charge but requires an appointment. Call (202) 727-8900 to schedule an appointment.

Tele-seminar on Maximizing Grant Relationships.

The Suddes Group will lead a free, customized tele-seminar to serve, educate and impact nonprofit leaders. The tele-seminar will address how to approach every grant using the major gifts process to maximize investments, involvement, and to illuminate other funding sources. Tele-seminar topics include: building a great case rationale for support; identifying the perfect foundation for the perfect project and creating the perfect project for the perfect foundation; making the grant relationship happen; and more. The tele-seminar will be held on August 31, 2004, 4:00 - 4:45pm EST. For further information and to register, go to:

<http://www.forimpact.org/learning/teleseminar/grants.asp>.

Volunteers. *Cisco*, an Internet company, is pleased to announce the launch of its new Volunteer Connection System. The system matches skilled Cisco employees with nonprofit organizations that are seeking specific expertise. This volunteer

matching system matches individual employees and employee teams to philanthropic opportunities in their community. "Virtual" opportunities for mentoring are also available to nonprofits not located near a Cisco office. To apply for volunteer assistance, nonprofits should register on the Volunteer Connection Tool. Once in the application, organizations may request Cisco volunteers for specific initiatives. If an appropriate volunteer is matched at some point, you will be notified by email with instructions on how to proceed. One-time events, as well as ongoing opportunities, are welcome. For further information, go to:

http://www.cisco.com/en/US/about/ac48/about_cisco_submit_a_opportunity_tool_launch.html.

Your Board and Fundraising. *The Foundation Center* will present an introductory class for small nonprofits on Your Board and Fundraising. The purpose of the class is to systematically think through the process of getting your board involved with fundraising. This process involves some key elements: the role of your board; how to address board members' concerns about fundraising; ways the board can participate in the fundraising process; and tips for strengthening your fundraising board. The class will take place on August 19, 2004, 12:00-1:30pm, at the Foundation Center, 1627 K Street, NW, 3rd Floor, Washington, DC 20006. This program is offered free of charge. Space is limited. For further information and to register, call (202) 331-1400; or go to:

<http://www.fdncenter.org/washington/ybfdc.html>.

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